

MAN ABOUT WORLD



- CONTENT MARKETING
- CREATIVE SERVICES
- STRATEGIC CONSULTING

MANABOUTWORLD INFLUENCE LIVE

... 2019 ...

NEW YORK CITY

CONNECTING YOU PERSONALLY

In 2019, we bring your destination or brand directly to travelers, media and influencers in our newly enhanced and expanded LGBTQ Travel Pavilion at the New York Times Travel Show, and our 3rd Annual LGBTQ Media + Influencers reception.

NEW YORK TIMES TRAVEL SHOW LGBTQ PAVILION PARTNERSHIP

Now entering its 16th year, The New York Times Travel Show, scheduled for January 25–27, 2019, at the Jacob K. Javits Convention Center in New York City, is the destination for the travel industry to meet and for travel enthusiasts to explore global travel opportunities. The 2018 show brought together 32,398 participants including 10,268 travel trade and 22,130 consumer travelers with 610 exhibitors from 176 countries.

Last year HospitableMe launched the first-ever LGBTQ Travel Pavilion at the Show with nine participating LGBTQ-related travel businesses. Based on our launch success and learnings, we've doubled the size of the Pavilion for 2019 and built in even bigger benefits. Our Pavilion puts you in the company of other LGBTQ-specific and LGBTQ-friendly businesses, providing a halo effect for your brand and the attraction of LGBTQ consumers. Our turn-key program makes it easy to participate at a fully inclusive price.

- 2-page spread in our guaranteed distribution of 3,000 Vacation Inspiration Guides
- Email list of all badges scanned by all participants at the coop booth
- 3' space on one of two 30-foot-long unified booth banners
- Two-foot wide space on shared table
- Attendance at our Media Event (speaking + attendee list limited to event sponsors)
- Pre-show promotion via multiple professional and personal social channels; NY Times social channels and the printed NY Times Travel Show supplement
- Participation in Facebook Live event during show (scheduled for Saturday 2pm)
- No hassles: We design, print and bring ad pack books and unified banners.
- Lunch and snacks at the show
- HospitableMe representation for brand during any booth absences and/or inability to attend
- Wrangling of potential clients from the show floor by HospitableMe team
- Presenting Destination/Brand gets the back page of book and a 4.5' space on both booth banners

LGBTQ MEDIA + INFLUENCER RECEPTION

Let us introduce you to 100+ media and LGBTQ influencers at the New York Travel Show. We throw the party, invite the guests, and introduce you and your destination or brand to these valuable contacts. We produce a dedicated 4-color one-sheet on your destination or brand for our guests, providing the ManAboutWorld point of view on your appeal, and a “steal our headlines” list of story ideas.

During two hours of cocktail hospitality we'll speak to the group about your destination or brand, give you the opportunity to speak or show a short video, and introduce you personally to many of our guests.

This opportunity is limited to no more than 4 destinations/brands, and can only be purchased as an add-on to any other ManAboutWorld/HospitableMe program.

PRICING

Participation in the LGBTQ Pavilion at the New York Times Travel Show is tiered by business type:

- LGBTQ-specific tour operators and guest houses \$1,500
- Destinations \$3,000
- Mainstream Brands \$3,000
- Presenting Destination/Brand \$5,000

Participation in the NY Times Travel Show LGBTQ Media + Influencers Reception

- \$3,500

RESERVATIONS

Ed Salvato

+1.917.846.7177

ed@hospitable.me

Billy Kolber

+1.310.365.0348

billy@hospitable.me